

# Priors and Inferences for Two or More Proportions

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(Joint work with Kevin Wilson)

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## ① Introduction.

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  - (i) Full probability distributions.

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- 4 Some possible joint belief structures.
  - (i) Full probability distributions.
  - (ii) Partial belief specifications.

## Introduction

Simple Motivational Example:  $2 \times 2$  contingency table.  
Two binomial distributions (one fixed margin).

	Outcome	
	0	1
Group 1	$n_1 - Y_1$	$Y_1$
Group 2	$n_2 - Y_2$	$Y_2$

Given  $\theta_1, \theta_2$

$$Y_1 \sim \text{Bin}(n_1, \theta_1)$$

$$Y_2 \sim \text{Bin}(n_2, \theta_2)$$



# Introduction

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- Very simple.
- Only two parameters.
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- E.g.

$$\eta_i = g(\theta_i)$$

$g()$ : logit, probit, whatever  
 $(\eta_1, \eta_2)$ : bivariate normal prior

# Introduction

BUT ...

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- 1 Generalisation to bigger problems.

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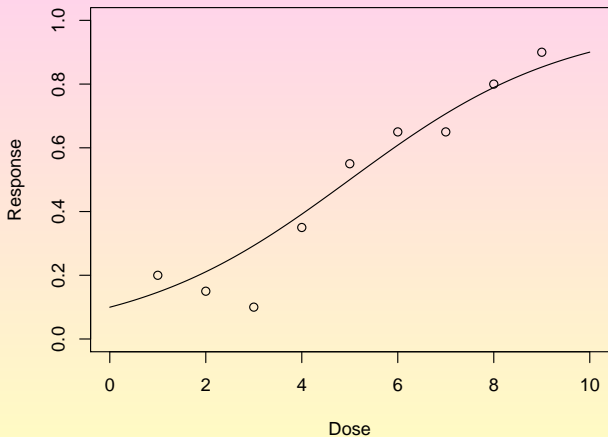
- ① Generalisation to bigger problems.
- ② It's a simple problem. We're just counting outcomes. It *should* have a simple solution.

# Introduction: 1. Generalisations to bigger problems

(i) More than 2 proportions

- Perhaps many.
- Unlikely that we would want independent priors.
- E.g. bioassay.

# Introduction: 1. Generalisations to bigger problems – bioassay



# Introduction: 1. Generalisations to bigger problems – bioassay

- $Y_i$  out of  $n_i$  respond with dose  $x_i$  .
- May be many different doses.
- We might not want to use a simple parametric model. We might prefer a nonparametric regression.
- In a **design problem** there may be many *potential* doses (design points).



# Introduction: 1. Generalisations to bigger problems

(ii) More than 2 outcomes.

- Collection of multinomial outcomes rather than binomial outcomes.
- E.g.
  - More complicated contingency tables.
  - Transition matrix in a Markov chain.
  - Item response questionnaires
    - May be ordered categories – eg. student feedback.

## Introduction: 2. It ought to be simple.

Single proportion, beta prior — beautifully simple.

- Prior:  $\theta \sim \text{beta}(a, b)$
- Posterior:  $\theta \sim \text{beta}(a + y, b + n - y)$

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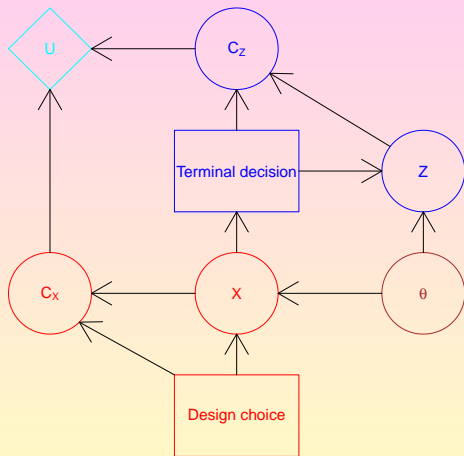
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- Can we not find a simple generalisation?
- ... or, at least, one that is reasonable tractable?
- Can we have meaningful prior elicitation?

# Simple design illustration



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- Single proportion



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- Single proportion
- Prior:  $\theta \sim \text{beta}(a, b)$
- We will observe  $n$  trials
- ... then make a terminal decision.
- Choose  $n$ .

## Simple design illustration – Terminal decision

The terminal decision could be many things.

- E.g. Predict the number  $Z$  of successes out of  $m$  future trials.
- Introduce a benefit utility

$$U_{b,n}(Z, P)$$

- E.g.

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- (ii)

$$U_{b,n}(Z, P) = 1 - \left( \frac{Z - P}{m} \right)^2$$

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- (ii)

$$U_{b,n}(Z, P) = 1 - \left( \frac{Z - P}{m} \right)^2$$

- (iii) We get to choose  $P$ . This is the terminal decision.



## Simple design illustration – Terminal decision

$$\begin{aligned}U_{b,n}(Z, P) &= 1 - \left(\frac{Z - P}{m}\right)^2 \\&= 1 - \frac{1}{m^2} \{Z - E_{Z|\theta}(Z | \theta) + E_{Z|\theta}(Z | \theta) - P\}^2 \\&= 1 - \frac{1}{m^2} \{[Z - E_{Z|\theta}(Z | \theta)]^2 + [E_{Z|\theta}(Z | \theta) - P]^2 \\&\quad + 2[Z - E_{Z|\theta}(Z | \theta)][E_{Z|\theta}(Z | \theta) - P]\}\end{aligned}$$

## Simple design illustration – Terminal decision

$$U_{b,n}(Z, P) = 1 - \frac{1}{m^2} \{ [Z - E_{Z|\theta}(Z | \theta)]^2 + [E_{Z|\theta}(Z | \theta) - P]^2 + 2[Z - E_{Z|\theta}(Z | \theta)][E_{Z|\theta}(Z | \theta) - P] \}$$

Take expectations over  $Z | \theta$ :

$$\begin{aligned} E_{Z|\theta}[U_{b,n}(Z, P)] &= 1 - \frac{1}{m^2} \text{Var}_{Z|\theta}(Z | \theta) - \frac{1}{m^2} [E_{Z|\theta}(Z | \theta) - P]^2 \\ &= 1 - \frac{1}{m^2} m\theta(1 - \theta) - \frac{1}{m^2} (m\theta - P)^2 \end{aligned}$$

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Take expectations over  $\theta$ :

$$E_{Z,\theta}[U_{b,n}(Z, P)] = 1 - \frac{1}{m} E_{\theta}[\theta(1 - \theta)] - \text{Var}_{\theta}(\theta) - [E_{\theta}(\theta) - P/m]^2$$

## Simple design illustration – Terminal decision

$$E_{Z,\theta}[U_{b,n}(Z, P)] = 1 - \frac{1}{m}E_{\theta}[\theta(1 - \theta)] - \text{Var}_{\theta}(\theta) - [E_{\theta}(\theta) - P/m]^2$$

Maximise this expectation by setting  $P/m = E_{\theta}(\theta)$ .

That is  $P = mE_{\theta}(\theta)$ .

## Simple design illustration – Terminal decision

We choose  $P = mE_{\theta}(\theta)$ . After our experiment, when we have observed  $n$  trials with  $x$  successes, we have

$$E_{\theta}(\theta) = E_1(\theta | x) = \hat{\theta} = \frac{a + x}{a + b + n}$$

so we choose

$$\frac{P}{m} = \frac{a + x}{a + b + n}.$$

Note the use of the explicit formula.

## Simple design illustration – Choice of sample size

So, our utility *before* the experiment is

$$\begin{aligned}U_{b,n}^*(\theta, \hat{\theta}) &= 1 - \frac{\theta(1-\theta)}{m} - (\theta - \hat{\theta})^2 \\&= 1 - \frac{\theta(1-\theta)}{m} - \left(\theta - \frac{a+x}{a+b+n}\right)^2 \\&= 1 - \frac{\theta(1-\theta)}{m} - \left[\frac{(a+b)\theta - a}{a+b+n}\right]^2 \\&\quad - \left[\frac{x - n\theta}{a+b+n}\right]^2 + 2\frac{(x - n\theta)[(a+b)\theta - a]}{(a+b+n)^2}\end{aligned}$$

(after some algebra).

## Simple design illustration – Choice of sample size

$$U_{b,n}^*(\theta, \hat{\theta}) = 1 - \frac{\theta(1-\theta)}{m} - \left[ \frac{(a+b)\theta - a}{a+b+n} \right]^2 - \left[ \frac{x - n\theta}{a+b+n} \right]^2 + 2 \frac{(x - n\theta)[(a+b)\theta - a]}{(a+b+n)^2}$$

Take expectations over  $X \mid \theta$ .

$$E_{X|\theta}[U_{b,n}^*(\theta, \hat{\theta})] = 1 - \frac{\theta(1-\theta)}{m} - \left\{ \frac{(a+b)(\theta - a/[a+b])}{a+b+n} \right\}^2 - \frac{n\theta(1-\theta)}{(a+b+n)^2}$$

(again, after some algebra).



## Simple design illustration – Choice of sample size

Finally we take expectations over the *prior* distribution of  $\theta$ .  
After some algebra (again):

$$E(U_{b,n}^*) = 1 - \frac{ab}{(a+b)(a+b+1)} \left\{ \frac{1}{m} + \frac{1}{a+b+n} \right\}$$

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- So we have an explicit formula which we can combine with a cost utility and then we can maximise the result wrt  $n$  . . .
- . . . but notice how this depends on having explicit formulae for the necessary expectations and for the terminal decision rule.

## Measures of association – 2 proportions

- Familiar with bivariate normal distribution – 5 parameters:
  - 2 means
  - 2 variances
  - 1 (product-moment) correlation (or covariance)
- The same approach might not be appropriate for proportions where  $0 < \theta < 1$ .

## Measures of association – 2 proportions

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$g()$ : logits, probits, whatever.

- Directly in terms of observables.



## Measures of association – Kendall's $\tau$

- Suppose  $(\theta_1, \theta_2)$  have some bivariate distribution.
- Consider observing a sequence of independent draws  $(T_{1,j}, T_{2,j})$ ,  $j = 1, 2, 3, \dots$  from this distribution.
- Kendall's  $\tau$ :

$$\begin{aligned}\tau_{1,2} = & \Pr\{(T_{1,1} - T_{1,2})(T_{2,1} - T_{2,2}) > 0\} \\ & - \Pr\{(T_{1,1} - T_{1,2})(T_{2,1} - T_{2,2}) < 0\}\end{aligned}$$

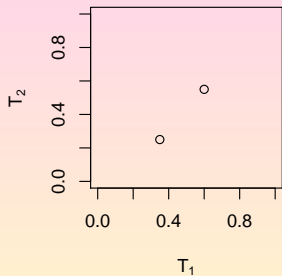
*“Probability of concordance minus probability of discordance”*

Equivalently

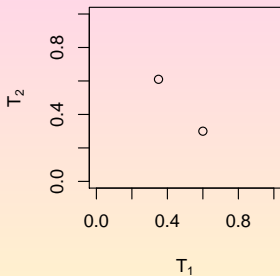
$$\tau_{1,2} = 2 \Pr\{(T_{1,1} - T_{1,2})(T_{2,1} - T_{2,2}) > 0\} - 1$$

## Measures of association – Kendall's $\tau$

**Concordance**



**Discordance**



## Measures of association – Spearman's $\rho$

$$\rho_{1,2} = \frac{3}{n} \left( \Pr\{(T_{1,1} - T_{1,2})(T_{2,1} - T_{2,3}) > 0\} - \Pr\{(T_{1,1} - T_{1,2})(T_{2,1} - T_{2,3}) < 0\} \right)$$

- Note:  $T_{1,2}, T_{2,3}$  independent.
- Interpretation not as straightforward.

## Measures of association – Transformations

“Ordinary” product-moment correlation of  $(\eta_1, \eta_2)$  where  $\eta_i = g(\theta_i)$  (logits, probits, whatever).

- Choice of transformation a bit arbitrary.
- Elicitation a little tricky?

## Measures of association – Directly from observables

Bernoulli trial  $j$  with  $\theta = \theta_i$ :

$$X_{i,j} = \begin{cases} 1 \\ 0 \end{cases}$$

$$E(X_{i,1}) = E(\theta_i)$$

$$E(X_{i,1}X_{i,2}) = E(\theta_i^2)$$

$$E(X_{1,1}X_{2,1}) = E(\theta_1\theta_2)$$

Hence

$$\text{Var}(\theta_i) = E(X_{i,1}X_{i,2}) - [E(X_{i,1})]^2$$

$$\text{Covar}(\theta_1, \theta_2) = E(X_{1,1}X_{2,1}) - E(X_{1,1})E(X_{2,1})$$

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- would such elicitation work in practice (bearing in mind the mean-variance relationship)?

## Measures of association – Directly from observables

This seems to argue in favour of simple product-moment covariance/correlation for  $(\theta_1, \theta_2)$  but ...

- would such elicitation work in practice (bearing in mind the mean-variance relationship)?
- can we relate these moments to parameters of tractable joint distributions?



## Some possible joint belief structures

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- 1 Full probability distributions.

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  - (i) Requirements



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  - (ii) Bayes linear kinematics — (*etc*).

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  - (iv) Multipliers — and mixtures
- ② Partial belief specification
  - (i) Requirements
  - (ii) Bayes linear kinematics — (*etc*).
  - (iii) Direct counts method

## Dirichlet distribution

Consider again  $2 \times 2$  table.

	Outcome	
	0	1
Treatment 1	$n_1 - Y_1$	$Y_1$
Treatment 2	$n_2 - Y_2$	$Y_2$

Imagine a population of individuals with four types, as follows.

Outcomes		
Treatment 1	Treatment 2	Probability
1	1	$\pi_{11}$
1	0	$\pi_{10}$
0	1	$\pi_{01}$
0	0	$\pi_{00}$

- Let  $\pi_{11}, \pi_{10}, \pi_{01}, \pi_{00} \sim \text{Dirichlet}(a_{11}, a_{10}, a_{01}, a_{00})$ .
- 4 parameters — better than 2 but not quite enough.

## Dirichlet distribution

$$\theta_1 = \pi_{11} + \pi_{10}$$

$$\theta_2 = \pi_{11} + \pi_{01}$$

$$1 - \theta_1 = \pi_{01} + \pi_{00}$$

$$1 - \theta_2 = \pi_{10} + \pi_{00}$$

## Dirichlet distribution

$$\theta_1 = \pi_{11} + \pi_{10}$$

$$1 - \theta_1 = \pi_{01} + \pi_{00}$$

$$\theta_2 = \pi_{11} + \pi_{01}$$

$$1 - \theta_2 = \pi_{10} + \pi_{00}$$

- Prior density proportional to  $\pi_{11}^{a_{11}-1} \pi_{10}^{a_{10}-1} \pi_{01}^{a_{01}-1} \pi_{00}^{a_{00}-1}$

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- Prior density proportional to  $\pi_{11}^{a_{11}-1} \pi_{10}^{a_{10}-1} \pi_{01}^{a_{01}-1} \pi_{00}^{a_{00}-1}$
- Likelihood proportional to  $(\pi_{11} + \pi_{10})^{y_1} (\pi_{01} + \pi_{00})^{n_1 - y_1} (\pi_{11} + \pi_{01})^{y_2} (\pi_{10} + \pi_{00})^{n_2 - y_2}$

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- Hence the posterior is a finite mixture of Dirichlet distributions ...

## Dirichlet distribution

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$$\theta_2 = \pi_{11} + \pi_{01}$$

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- Hence the posterior is a finite mixture of Dirichlet distributions ...
- ... so why not start with a prior which is a mixture of Dirichlet distributions? — Extra parameter(s).



## Dirichlet distribution

$$\theta_1 = \pi_{11} + \pi_{10}$$

$$1 - \theta_1 = \pi_{01} + \pi_{00}$$

$$\theta_2 = \pi_{11} + \pi_{01}$$

$$1 - \theta_2 = \pi_{10} + \pi_{00}$$

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- Hence the posterior is a finite mixture of Dirichlet distributions ...
- ... so why not start with a prior which is a mixture of Dirichlet distributions? — Extra parameter(s).
- Need a suitable family of mixtures.
  - Various possibilities.

## Dirichlet distribution – mixtures

The Dirichlet parameters can (sort of) be seen as counts of prior observations of the four types of individual. Suppose we introduce four more types of “prior individual” with “prior counts”

$b_{1,*}$ ,  $b_{0,*}$ ,  $b_{*,1}$ ,  $b_{*,0}$ .

Imagine a population of individuals with four types, as follows.

Outcomes		
Treatment 1	Treatment 2	Probability
1	?	$\pi_{11} + \pi_{10}$
0	?	$\pi_{01} + \pi_{00}$
?	1	$\pi_{11} + \pi_{01}$
?	0	$\pi_{10} + \pi_{00}$

# Dirichlet distribution – mixtures

## Dirichlet distribution – mixtures

- Prior density proportional to  $\pi_{11}^{a_{11}-1} \pi_{10}^{a_{10}-1} \pi_{01}^{a_{01}-1} \pi_{00}^{a_{00}-1}$   
 $\times (\pi_{11} + \pi_{10})^{b_{1*}} (\pi_{01} + \pi_{00})^{b_{0*}} (\pi_{11} + \pi_{01})^{b_{*1}} (\pi_{10} + \pi_{00})^{b_{*0}}$

## Dirichlet distribution – mixtures

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 $\times (\pi_{11} + \pi_{10})^{b_{1*}} (\pi_{01} + \pi_{00})^{b_{0*}} (\pi_{11} + \pi_{01})^{b_{*1}} (\pi_{10} + \pi_{00})^{b_{*0}}$
- Recall that the likelihood is proportional to  
 $(\pi_{11} + \pi_{10})^{y_1} (\pi_{01} + \pi_{00})^{n_1 - y_1} (\pi_{11} + \pi_{01})^{y_2} (\pi_{10} + \pi_{00})^{n_2 - y_2}$

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- We now have 8 parameters — more than enough!

## Dirichlet distribution – mixtures

- Prior density proportional to  $\pi_{11}^{a_{11}-1} \pi_{10}^{a_{10}-1} \pi_{01}^{a_{01}-1} \pi_{00}^{a_{00}-1}$   
 $\times (\pi_{11} + \pi_{10})^{b_{1*}} (\pi_{01} + \pi_{00})^{b_{0*}} (\pi_{11} + \pi_{01})^{b_{*1}} (\pi_{10} + \pi_{00})^{b_{*0}}$
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- We now have 8 parameters — more than enough!
- ... but can we really elicit 8 parameters for just two proportions?

# Hierarchical beta distributions

Based on a suggestion by Sarah Germain.

$$\begin{aligned}\theta_i | \mu &\sim \text{beta}(k\mu, k[1 - \mu]) \\ \mu &\sim \text{beta}(c, d)\end{aligned}$$

Joint density

$$\begin{aligned}f(\mu, \theta_1, \theta_2) &= B^{-1}(c, d)\mu^{c-1}(1 - \mu)^{d-1} \\ &\quad \times B^{-1}(k\mu, k(1 - \mu))\theta_1^{k\mu-1}(1 - \theta_1)^{k(1-\mu)-1} \\ &\quad \times B^{-1}(k\mu, k(1 - \mu))\theta_2^{k\mu-1}(1 - \theta_2)^{k(1-\mu)-1}\end{aligned}$$



# Hierarchical beta distributions

Generalise to:

$$\begin{aligned}\theta_i | \mu &\sim \text{beta}(k_i\mu + a_i, k_i[1 - \mu] + b_i) \\ \mu &\sim \text{beta}(c, d) \\ f(\mu, \theta_1, \theta_2) &= B^{-1}(c, d)\mu^{c-1}(1 - \mu)^{d-1} \\ &\quad \times B^{-1}(k_1\mu + a_1, k_1(1 - \mu) + b_1) \\ &\quad \times \theta_1^{k_1\mu + a_1 - 1}(1 - \theta_1)^{k_1(1 - \mu) + b_1 - 1} \\ &\quad \times B^{-1}(k_2\mu + a_2, k_2(1 - \mu) + b_2) \\ &\quad \times \theta_2^{k_2\mu + a_2 - 1}(1 - \theta_2)^{k_2(1 - \mu) + b_2 - 1}\end{aligned}$$

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- ... but marginal for  $\theta_i$ ; not very nice.
- Needs more work to make the correlation structure flexible.
- Still, could be useful for some problems.

# Copulas

Suppose, for example,

$$\theta_i \sim \text{beta}(a_i, b_i)$$

$$U_i = G_i(\theta_i)$$

where  $G_i(\cdot)$  is the cdf of  $\text{beta}(a_i, b_i)$ . Hence

$$U_i \sim U(0, 1)$$

Introduce  $H(u_1, u_2)$  as a joint cdf for  $U_1, U_2$ .

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Introduce  $H(u_1, u_2)$  as a joint cdf for  $U_1, U_2$ .

- If  $H(\cdot, \cdot)$  is a *copula* then it preserves the uniform marginal distributions of  $U_1, U_2$  but makes them dependent. Hence the beta marginal distributions of  $\theta_1, \theta_2$  are also preserved.

# Copulas

- Joint pdf of  $(\theta_1, \theta_2)$  is

$$\begin{aligned} f(\theta_1, \theta_2) &= \frac{\partial^2}{\partial \theta_1 \partial \theta_2} H(u_1, u_2) \\ &= g_1(\theta_1)g_2(\theta_2)h(u_1, u_2) \\ &= g_1(\theta_1)g_2(\theta_2)h(G(\theta_1), G(\theta_2)) \end{aligned}$$

where  $h(,)$  is the *copula density* and  $g()$  is (eg) the beta density.



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- But standard copula families give limited range of correlation.
- Prior is conjugate
- But posterior is no longer a copula so marginals are not nice.

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Recall copula. Joint density:

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- If  $h(,)$  is a polynomial we get a mixture density

$$f(\theta_1, \theta_2) = \sum \pi_k g_{1,k}(\theta_1) g_{2,k}(\theta_2)$$

where each  $g_{i,k}$  is a beta density.

## Multipliers — and mixtures

- Eg (for positive correlation)

$$h(\theta_1, \theta_2) = [(1 + \theta_1 - \theta_2)(1 - \theta_1 + \theta_2)]^q$$

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- Also, of course, it makes the marginals a bit more complicated — elicitation.

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- Comments as for previous example.
- Further work needed . . .