

Chapter 3

Prior elicitation

In this chapter we will think about how to **construct** a suitable **prior distribution** $\pi(\theta)$ for our parameter of interest θ .

For example:

- Why did we use a $Be(77, 5)$ distribution for θ in the music expert example?
- Why did we use a $Be(2.5, 12)$ distribution for θ in the video game pirate example?
- Why did we assume a $Ga(10, 4000)$ distribution for θ in the earthquake example?

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Prior elicitation – the process by which we attempt to construct the most suitable prior distribution for θ – is a huge area of research in Bayesian Statistics.

The aim in this course is to give a brief (and relatively simple) overview.

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- have an interactive music session (using the TURNINGPOINT voting system, after Easter)

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We will consider the cases of:

- **Substantial prior knowledge**

- turning expert opinion into a probability distribution for θ
- re-visit the examples about the music expert, the video game pirate and earthquakes in Chapter 2.

- **Vague prior knowledge**

- No expert available
- Choose a prior which “makes sense” and keeps the maths simple!

- **Prior ignorance**

- Assume all values of θ are equally likely

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Substantial prior knowledge

We will consider various methods for constructing prior distributions when we have **substantial prior knowledge**:

- Use of **suggested prior summaries**
- The **trial roulette method**
- The **bisection method**

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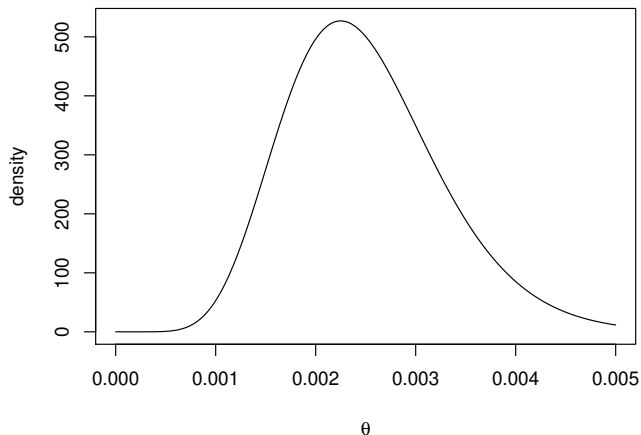
Example 3.1: Using suggested prior summaries

Let us return to **Example 2.4** of Chapter 2.

Recall that we were given some data on the “waiting times”, in days, between 21 earthquakes, and we discussed why an exponential distribution $Exp(\theta)$ might be appropriate to model the waiting times.

Further, we were told that an **expert on earthquakes** has prior beliefs about the rate θ , described by a $Ga(10, 4000)$ distribution.

Example 3.1: Using suggested prior summaries



How did we get from the expert's beliefs to a $Ga(10, 4000)$?

Example 3.1: Using suggested prior summaries

Suppose the expert tells us that earthquakes in the region we are interested in usually occur **less than once per year**.

In fact, they occur on average **once every 400 days**.

This gives us a rate of occurrence of about $1/400 = 0.0025$ per day.

Further, he is fairly certain about this and specifies a **very small variance** of 6.25×10^{-7} .

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A $Ga(a, b)$ distribution seems sensible, since we can't observe a negative daily earthquake rate and the Gamma distribution is specified over positive values only.

Using the information provided by the expert, verify our use of $a = 10$ and $b = 4000$.

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Solution to Example 3.1 (1/1)

We know that, if $\theta \sim \text{Ga}(a, b)$, then $E(\theta) = a/b$ and $\text{Var}(\theta) = a/b^2$. Thus

$$\frac{a}{b} = 0.0025 \implies a = 0.0025b.$$

Substituting into $a/b^2 = 0.000000625$ gives

$$\frac{0.0025b}{b^2} = 0.000000625, \quad \text{giving}$$

$$b = 4000.$$

Thus $a = 0.0025 \times 4000 = 10$.

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Thus $a = 0.0025 \times 4000 = 10$.

Example 3.2: Using suggested prior summaries

Now let us return to **Example 2.2** of Chapter 2.

We considered an experiment to determine how good a music expert is at distinguishing between pages from Haydn and Mozart scores.

When presented with a score from each composer, the expert makes the correct choice with probability θ .

Example 3.2: Using suggested prior summaries

Before conducting the experiment, we were told that the expert is very competent. In fact, we were told that

- θ should have a prior distribution **peaking at around 0.95**
- $\Pr(\theta < 0.8)$ should be **very small**

To achieve this, we assumed that $\theta \sim Be(77, 5)$, with density given in Figure 2.4.

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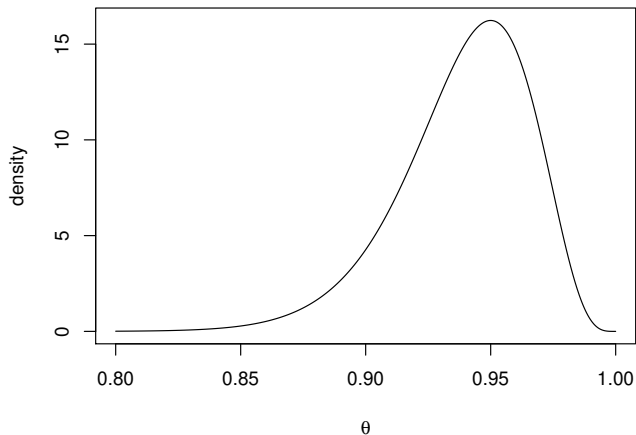
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Example 3.2: Using suggested prior summaries



How did we know a *Be*(77, 5) would work?

Example 3.2: Using suggested prior summaries

We are told that the mode of the distribution should be around 0.95. Using the formulae on [page 23](#), we can write

$$\frac{a-1}{a+b-2} = 0.95$$

$$\Rightarrow a-1 = 0.95(a+b-2)$$

$$\Rightarrow a - 0.95a = 0.95b - 1.9 + 1$$

$$\Rightarrow 0.05a = 0.95b - 0.9$$

$$\Rightarrow a = 19b - 18.$$

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We are also told that $\Pr(\theta < 0.8)$ must be small.

In fact, suppose we are told that $\theta < 0.8$ might occur with probability 0.0001.

This means that if we integrate the probability density function for our beta distribution between 0 and 0.8, we would get 0.0001; from Equation (2.1) on **page 23**, we can write this as

$$\int_0^{0.8} \frac{\theta^{a-1}(1-\theta)^{b-1}}{B(a,b)} d\theta = 0.0001, \quad \text{i.e.}$$
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In other words, we set the cumulative distribution function for a $Be(19b - 18, b)$, evaluated at 0.8, equal to 0.0001 and solve for b .

Although this would be tricky to do by hand, we can do this quite easily in R.

Recall that the R command:

- `dbeta(x, a, b)` evaluates the **density** of the $Be(a, b)$ distribution at the point x
- `pbeta(x, a, b)` evaluates the **cumulative distribution function** at x

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First of all, we re-write (3.3) to set it equal to zero:

$$\int_0^{0.8} \frac{\theta^{(19b-18)-1} (1-\theta)^{b-1}}{B(19b-18, b)} d\theta - 0.0001 = 0. \quad (3.4)$$

We then write a function in R which computes the left-hand-side of Equation (3.4):

```
f=function(b) {  
  answer=pbeta(0.8, ((19*b)-18), b)-0.0001  
  return(answer)}  
}
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The trick now is to use a **numerical procedure** to find the root of `answer` in our R function.

In other words, find the value `b` which equates `answer` to zero.

The R function `uniroot(f, lower=, upper=)`

- uses a numerical search algorithm to find the root of the expression provided by the function `f`
- requires the user to provide a `lower` and `upper` bound to search within

We know from the formulae on **page 23** that $a, b > 1$ when using expression (3.1) for the mode \rightarrow so we search for a root over some specified domain > 1 .

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We know from the formulae on **page 23** that $a, b > 1$ when using expression (3.1) for the mode \rightarrow so we search for a root over some specified domain > 1 .

Example 3.2: Using suggested prior summaries

The trick now is to use a **numerical procedure** to find the root of `answer` in our R function.

In other words, find the value `b` which equates `answer` to zero.

The R function `uniroot(f, lower=, upper=)`

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Example 3.2: Using suggested prior summaries

For example, we might use `lower=1` and `upper=100`, giving:

```
> uniroot(f, lower=1, upper=100)
$root
[1] 5.06513
$f.root
[1] 6.008134e-09
$iter
[1] 14
$estim.prec
[1] 6.103516e-05
```

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Example 3.2: Using suggested prior summaries

Thus, the solution to Equation (3.3) is $b = 5.06513$.

For simplicity, rounding down to $b = 5$ and then substituting into (3.2) gives

$$a = 19 \times 5 - 18 = 77,$$

hence the use of $\theta \sim Be(77, 5)$ in Example 2.2 in Chapter 2.

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Example 3.3: Trial roulette method

We now return to **Example 2.3** in Chapter 2.

Recall that Max is a video game pirate, and he is trying to identify the proportion θ of potential customers who might be interested in buying *Call of Duty: Elite* next month.

Why did we use $\theta \sim Be(2.5, 12)$?

Example 3.3: Trial roulette method

For each month over the last two years Max knows the proportion of his customers who have bought similar games; these proportions are shown below in Table 3.1.

| | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|
| 0.32 | 0.25 | 0.28 | 0.15 | 0.33 | 0.12 | 0.14 | 0.18 | 0.12 | 0.05 | 0.25 | 0.08 |
| 0.07 | 0.16 | 0.24 | 0.38 | 0.18 | 0.15 | 0.22 | 0.05 | 0.01 | 0.19 | 0.08 | 0.15 |

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Example 3.3: Trial roulette method

The **trial roulette method** of elicitation works in the following way:

- Divide the sample space for θ into m “bins”
- Ask the expert/person “in the know” to distribute n “chips” amongst the bins
- The proportion of chips in a particular bin represents the probability that θ lies in that bin
- Done graphically, we can see the shape of the distribution forming as the expert allocates the chips
- We then find a model that closely matches the distribution of chips

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We will implement the trial roulette method using the **MATCH Uncertainty Elicitation Tool**.

This was developed by **Dr. Jeremy Oakley** and **Professor Tony O'Hagan** at Sheffield University.

This can be accessed via any web browser:

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■ Lecture materials

- Booklet clearly structured
- Good amount of examples
- Like the amount of writing we have to do in notes
- Good cross-referencing
- Like the chapter summaries

Feedback on your feedback: The good

■ Lee

- Quite engaging (at times)
- Jordy not an issue for me, Warm Jordy vocals, Soothing Jordy tones
- Good pace
- Occasionally enthusiastic
- Oscar-worthy lectures
- At last, you're free

■ Chris

- Prefer you to Chris anyway
- Lee >>> Chris

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- Mathematical font - difficult to tell difference between X and x
- Do written stuff on visualiser, NOT SLIDES
- Less Geography please
- More time to write down from slides
- Need more examples. Use NUMBAS perhaps?
<https://mas-shiny.ncl.ac.uk/2903Questions>
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- Speak. More. S l o w l y
- You over-explain the simple things
- Always late, sort it out mate
- Owe us 20 minutes from MAS2602
- Go faster plz

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- Where's Chris? Like him
- Any more of Chris please?
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Feedback on your feedback: The ugly

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 - Please shut up while we're copying down
 - Engage us more and give us more breaks
 - Less R code, it makes me angry that it's in here
 - Bayesian sux frequentist 4 lyf
 - You're much better at this, you were rubbish at R
 - Too much irrelevant talking
 - Not very engaging,... he just talks at us,...

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■ Posterior \propto Prior \times Likelihood

- Always look for a gamma or a beta distribution first
- Notation: $\pi(\theta)$ is just notation to represent our PDF for θ ; we usually use $f(x)$ to represent the PDF of the data
- Prior distribution should not have x 's in it – the random variable is the parameter!
- Notation: $E[\theta]$ = prior mean, $E[\theta|x]$ = posterior mean
- Notation: $f(x|\theta)$ is just our likelihood – form the product over the PDF for each observation, if you have multiple observations (careful with the Binomial!)
- Interpretation: Compare prior/posterior means and variances; is the posterior closer to the data, or the prior?

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■ Constructing priors

- For a gamma or a beta prior: two parameters, so two bits of information needed (e.g. mean/variance? mode/probability?)
- Reference data: linear regression for the prior mean?
- Historical records: Trial roulette method?
- Bisection method (today)

■ Sufficiency

- Posterior using the likelihood for t is identical to that using the full dataset \mathbf{x}
- Much more efficient for "Bayesian updating" – e.g.
 $T = \sum X_i$

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Example 3.4: Bisection Method

Over the past 15 years there has been considerable scientific interest in the rate of retreat, θ (feet per year), of glaciers in Greenland (as discussed in the recent *Frozen Planet* series shown on the BBC).

Indeed, this has often been used as an indicator of **global warming**.

We are interested in eliciting a suitable prior distribution for θ for the *Zachariae Isstrøm* glacier in Greenland.

Example 3.4: Bisection Method

Records from an expert glaciologist show that glaciers in Greenland have been retreating at a rate of between 0 and 70 feet per year since 1995.

We will use these values as the lower and upper limits for θ , respectively. We now attempt to elicit the **median** and **quartiles** for θ from the glaciologist.

Example 3.4: Bisection Method

Step 1: Eliciting the median

Ask the expert to provide a value m (in the range of permissible values for θ), such that

$$\Pr(\text{minimum} < \theta < m) = \Pr(m < \theta < \text{maximum}) = \frac{1}{2}.$$

- The value m **bisects** the range for θ into two halves of equal probability
- If the expert is “statistically aware”, it might be possible to ask them for their **median** for θ
- Otherwise, m might be the value that the expert believes θ is most likely to take.

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Step 1: Eliciting the median from the glaciologist

- Glaciers in Greenland have been retreating at a rate of between 0 and 70 feet per year since 1995, depending on how far north the glacier is. Thus, we will say that $\theta \in (0, 70)$.
- The *Zachariae Isstrøm* glacier lies in quite a northerly location, so is not quite so prone to rapid retreat.
- The glaciologist specifies that $m = 24$ might be suitable for bisecting the range for θ – notice how m is closer to the lower bound than the upper.

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Example 3.4: Bisection Method

Step 2: Eliciting the lower quartile

Ask the expert to provide a value ℓ such that

$$\Pr(\text{minimum} < \theta < \ell) = \Pr(\ell < \theta < m),$$

i.e. ℓ **bisects** the lower half of the range for θ .

- This can be more tricky for the expert to do – it's not quite so intuitive a task.
- If the expert struggles, help him/her a bit:
 - Split the lower half into two, and ask them in which part θ is most likely to occur
 - Then ℓ should probably lie in the part which is more likely to occur
- Note that the more certain the expert is, the closer ℓ will be to m

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The glaciologist found this task a bit more difficult...

- We ask the expert whether $[0, 12]$ or $[12, 24]$ is more likely
- The expert is fairly sure about $m = 24$, so says $[12, 24]$ is more likely for θ than $[0, 12]$
 - Areas further north than the *Zachariae Isström* glacier have much slower rates of retreat
 - Only the most northerly glaciers have zero retreat
- Focussing on $[12, 24]$, the glaciologist settles on $\ell = 19$.

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Step 3: Eliciting the upper quartile

Same sort of process for u as for ℓ .

Step 3: Eliciting the lower quartile from the glaciologist

Using the same process as for ℓ , the glaciologist settles on $u = 30$.

Step 3: Eliciting the upper quartile

Same sort of process for u as for l .

Step 3: Eliciting the lower quartile from the glaciologist

Using the same process as for l , the glaciologist settles on $u = 30$.

Example 3.4: Bisection Method

Step 4: Reflection

Based on the elicited values for ℓ , m and u , the expert should be asked to **reflect**, i.e., does the following seem plausible:

$$\Pr(\min < \theta < \ell) = \Pr(\ell < \theta < m) = \Pr(m < \theta < u) = \Pr(u < \theta < \max)?$$

Step 4: Let the glaciologist reflect

The glaciologist seems fine with this!

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The glaciologist seems fine with this!

Step 5: Fit a parametric distribution to these judgements

We can use the *MATCH* software for this.

Step 5: Fitting a parametric distribution to the glaciologist's judgements

Doing this in *MATCH* gives $\theta \sim \text{Ga}(9, 0.36)$.

Step 6: Feedback and refinement

- From the fitted parametric distribution, provide the expert with some summaries: for example, tail probabilities.
- See if these tail probabilities correspond closely to the expert's intuition!
- If not, perhaps ask the expert to refine their choices of ℓ or m or u , or perhaps all three!

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Example 3.4: Bisection Method

Step 6: Feedback to the glaciologist, and possible refinement

- We show the glaciologist the plot of the $Ga(9, 0.36)$ density. Does this look OK? Yes!
- Now feedback some specific properties:
 - The 1%–ile and 99%–iles are about 10 feet and 48 feet, respectively. This means that
$$\Pr(\theta < 10) = \Pr(\theta > 48) = 0.01, \text{ or once in a hundred years.}$$
 - Does this seem OK?
 - The glaciologist thinks this is “imaginable”...
- No refinement needed here!

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Example 3.5

Let Y be the retreat, in feet, of the *Zachariae Isstrøm* glacier. A *Pareto* distribution with rate θ is often used to model such geophysical activity, with probability density function

$$f(y|\kappa, \theta) = \theta \kappa^\theta y^{-(\theta+1)}, \quad \theta, \kappa > 0 \text{ and } y > \kappa.$$

- (a) Obtain the likelihood function for θ given the parameter κ and some observed data y_1, y_2, \dots, y_n (independent).
- (b) Suppose we observe a retreat of 20 feet at the *Zachariae Isstrøm* glacier in 2012. Write down the likelihood function for θ .
- (c) Using the elicited prior for the rate of retreat we obtained from the expert glaciologist in Example 3.4, and assuming κ is known to be 12, obtain the posterior distribution $\pi(\theta|y_1 = 20)$.

We have

$$\begin{aligned} f(\mathbf{y}|\theta, \kappa) &= \theta \kappa^\theta y_1^{-(\theta+1)} \times \dots \times \theta \kappa^\theta y_n^{-(\theta+1)} \\ &= \theta^n \kappa^{n\theta} \prod_{i=1}^n y_i^{-(\theta+1)}. \end{aligned} \tag{3.5}$$

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Solution to Example 3.5(b) (1/1)

We simply substitute $n = 1$ and $y_1 = 20$ into Equation (3.5), giving

$$f(y_1 = 20|\theta, \kappa) = \theta\kappa^\theta 20^{-(\theta+1)}.$$

Using Bayes' Theorem, and following the examples in Chapter 2, we know that

$$\pi(\theta|y_1 = 20) \propto \pi(\theta) \times f(y_1 = 20|\theta, \kappa).$$

Recall from **Example 3.4** that our elicited prior for θ is $Ga(9, 0.36)$, which has density

$$\pi(\theta) = \frac{0.36^9 \theta^8 e^{-0.36\theta}}{\Gamma(9)}.$$

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Combining this with the likelihood above (and using $\kappa = 12$) gives

$$\begin{aligned}\pi(\theta|y_1 = 20) &= \frac{0.36^9 \theta^8 e^{-0.36\theta}}{\Gamma(9)} \times \theta 12^\theta 20^{-(\theta+1)} \\ &\propto \theta^9 e^{-0.36\theta} 12^\theta 20^{-(\theta+1)} \\ &\propto \theta^9 e^{-0.36\theta} 12^\theta 20^{-\theta}.\end{aligned}\tag{3.6}$$

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Solution to Example 3.5(c) (3/3)

Now consider the term $12^\theta 20^{-\theta}$. Taking logs, we get

$$\theta \ln 12 - \theta \ln 20 = (\ln 12 - \ln 20)\theta;$$

exponentiating to 're-balance', you should see that

$$12^\theta 20^{-\theta} = e^{(\ln 12 - \ln 20)\theta}.$$

Substituting back into (3.6) gives

$$\pi(\theta | y_1 = 20) \propto \theta^9 e^{-0.36\theta} e^{(\ln 12 - \ln 20)\theta} \quad \text{i.e.}$$

$$\propto \theta^9 e^{-0.36\theta + (\ln 12 - \ln 20)\theta}$$

$$\propto \theta^9 e^{-0.87\theta},$$

i.e. $\theta | y_1 = 20 \sim \text{Ga}(10, 0.87)$.

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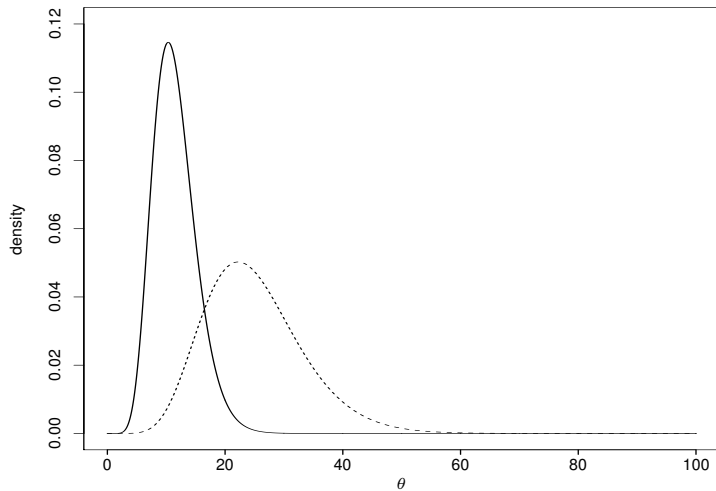
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Example 3.5



Definition (Substantial prior information)

We have **substantial prior information** for θ when the prior distribution *dominates* the posterior distribution, that is

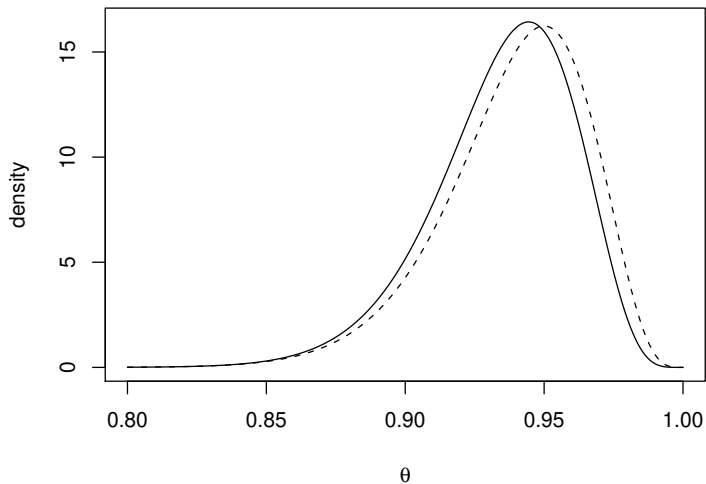
$$\pi(\theta|\mathbf{x}) \sim \pi(\theta).$$

An example of substantial prior knowledge was given in **Example 2.2** where a music expert was trying to distinguish between pages from Mozart and Haydn scores.

Figure 3.9 shows the prior and posterior distributions for θ , the probability that the expert makes the correct choice.

Notice the similarity between the prior and posterior distributions. Observing the data has not altered our beliefs about θ very much.

Substantial prior information



Substantial prior information

When we have substantial prior information there can be some difficulties:

- 1 the **intractability of the mathematics** in deriving the posterior distribution — though with modern computing facilities this is less of a problem,
- 2 the **practical formulation of the prior distribution** — coherently specifying prior beliefs in the form of a probability distribution is far from straightforward although, as we have seen, this can be attempted using computer software.

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[We will come back to this soon... For now, turn to page 73!]

Vague Prior Knowledge/Prior Ignorance

If we have very little or no prior information about the model parameter θ , we must still choose a prior distribution in order to operate Bayes Theorem.

Obviously, it would be sensible to choose a prior distribution which is not concentrated about any particular value, that is, one with a very large variance.

In particular, most of the information about θ will be passed through to the posterior distribution via the data, and so we have $\pi(\theta|\mathbf{x}) \sim f(\mathbf{x}|\theta)$.

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Vague Prior Knowledge/Prior Ignorance

An example of vague prior knowledge was given in **Example 2.1** where a possibly biased coin was assessed.

Figure 3.13 shows the prior and posterior distributions for $\theta = \text{Pr}(\text{Head})$.

Notice that the prior and posterior distributions look very different.

In fact, in this example, the posterior distribution is simply a scaled version of the likelihood function – likelihood functions are not usually proper probability (density) functions and so scaling is required to ensure that it integrates to one.

Most of our beliefs about θ have come from observing the data.

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Most of our beliefs about θ have come from observing the data.

Vague Prior Knowledge/Prior Ignorance

An example of vague prior knowledge was given in **Example 2.1** where a possibly biased coin was assessed.

Figure 3.13 shows the prior and posterior distributions for $\theta = \text{Pr}(\text{Head})$.

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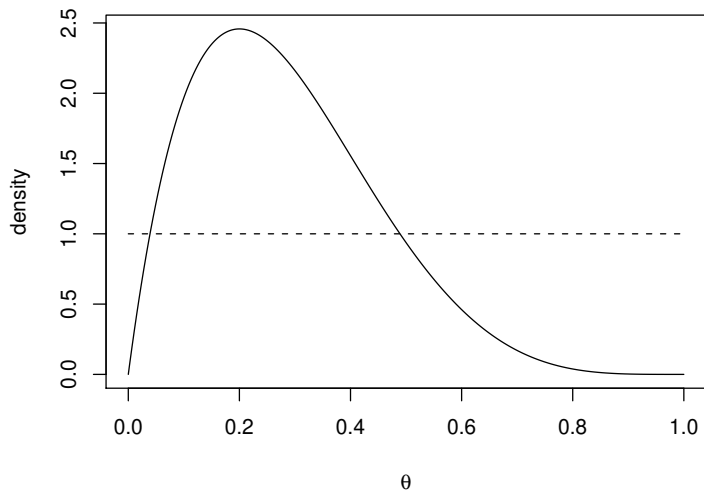
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Vague Prior Knowledge/Prior Ignorance



We represent **vague prior knowledge** by using a prior distribution which is conjugate to the model for \mathbf{x} and which has “infinite” variance.

Example 3.9

Suppose we have a random sample from a $N(\mu, 1/\tau)$ distribution (with τ known).

Determine the posterior distribution assuming a vague prior for μ .

Solution to Example 3.9 (1/1)

Conjugate prior: Normal distribution. From **Example 2.6**, if $\mu \sim N(b, 1/d)$ then $\mu|\mathbf{x} \sim N(B, 1/D)$ where

$$B = \frac{db + n\tau\bar{x}}{d + n\tau} \quad \text{and} \quad D = d + n\tau.$$

If we now make our prior knowledge vague about μ by letting the prior variance tend to infinity ($d \rightarrow 0$), we obtain

$$B \rightarrow \bar{x} \quad \text{and} \quad D \rightarrow n\tau.$$

giving $\mu|\mathbf{x} \sim N(\bar{x}, 1/(n\tau))$ posterior distribution. Notice that the posterior mean is the sample mean (the likelihood mode) and that the posterior variance $1/D \rightarrow 0$ as $n \rightarrow \infty$.

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Example 3.10

Suppose we have a random sample from an exponential distribution, that is, $X_i|\theta \sim \text{Exp}(\theta)$, $i = 1, 2, \dots, n$ (independent).

Determine the posterior distribution assuming a vague prior for θ .

Solution to Example 3.10 (1/1)

Conjugate prior: Gamma distribution. Recall that a $Ga(g, h)$ distribution has mean $m = g/h$ and variance $v = g/h^2$.

Rearranging these formulae we obtain

$$g = \frac{m^2}{v} \quad \text{and} \quad h = \frac{m}{v}.$$

Clearly $g \rightarrow 0$ and $h \rightarrow 0$ as $v \rightarrow \infty$ (for fixed m).

We have seen how taking a $Ga(g, h)$ prior distribution results in a $Ga(g + n, h + n\bar{x})$ posterior distribution (**Example 2.5**).

Therefore, taking a vague prior distribution will give a $Ga(n, n\bar{x})$ posterior distribution.

Note that the posterior mean is $1/\bar{x}$ (the likelihood mode) and that the posterior variance $1/(n\bar{x}^2) \rightarrow 0$ and $n \rightarrow \infty$.

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If θ were **discrete** with m possible values then we could assign each value the same probability $1/m$.

However, if θ is **continuous**, we need some limiting argument (from the discrete case).

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Suppose that θ can take values between a and b , where $-\infty < a < b < \infty$.

Letting all (permitted) values of θ be equally likely results in taking a uniform $U(a, b)$ distribution as our prior distribution for θ .

However, if the parameter space is not finite then we cannot do this: there is no such thing as a $U(-\infty, \infty)$ distribution.

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This distribution is improper because

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Prior ignorance

We have a similar problem if θ takes positive values — we cannot use a $U(0, \infty)$ prior distribution.

Now if $\theta \in (0, \infty)$ then $\phi = \log \theta \in (-\infty, \infty)$, and so we could use an “improper” uniform prior for ϕ : $\pi(\phi) = \text{constant}$.

In turn, this induces a distribution on θ . Recall the result from **Distribution Theory**:

Fact (Distribution of a transformation)

Suppose that X is a random variable with probability density function $f_X(x)$. If g is a bijective (1-1) function then the random variable $Y = g(X)$ has probability density function

$$f_Y(y) = f_X(g^{-1}(y)) \left| \frac{d}{dy} g^{-1}(y) \right|. \quad (3.7)$$

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Applying this result to $\theta = e^\phi$ gives

$$\begin{aligned}\pi_\theta(\theta) &= \pi_\phi(\log \theta) \left| \frac{d}{d\theta} \log \theta \right|, & \theta > 0 \\ &= \text{constant} \times \left| \frac{1}{\theta} \right|, & \theta > 0 \\ &\propto \frac{1}{\theta}, & \theta > 0.\end{aligned}$$

This too is an improper distribution.

Prior ignorance

There is a drawback of using uniform or improper priors to represent prior ignorance: if we are “ignorant” about θ then we are also “ignorant” about any function of θ , for example, about $\phi_1 = \theta^3$, $\phi_2 = e^\theta$, $\phi_3 = 1/\theta$,

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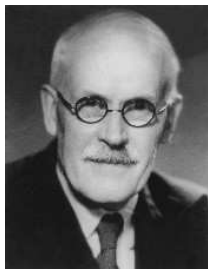
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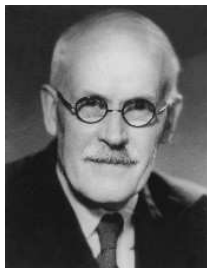
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Example 3.11

Suppose we have a random sample from a distribution with probability density function

$$f(x|\theta) = \frac{2x e^{-x^2/\theta}}{\theta}, \quad x > 0, \theta > 0.$$

Determine the Jeffreys prior for this model.

The likelihood function is

$$\begin{aligned} f(\mathbf{x}|\theta) &= \prod_{i=1}^n \frac{2x_i e^{-x_i^2/\theta}}{\theta} \\ &= \frac{2^n}{\theta^n} \left(\prod_{i=1}^n x_i \right) \exp \left\{ -\frac{1}{\theta} \sum_{i=1}^n x_i^2 \right\}. \end{aligned}$$

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Therefore

$$\log f(\mathbf{x}|\theta) = n \log 2 - n \log \theta + \sum_{i=1}^n \log x_i - \frac{1}{\theta} \sum_{i=1}^n x_i^2$$

$$\Rightarrow \frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = -\frac{n}{\theta} + \frac{1}{\theta^2} \sum_{i=1}^n x_i^2$$

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$$\Rightarrow \frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) = \frac{n}{\theta^2} - \frac{2}{\theta^3} \sum_{i=1}^n x_i^2$$

Solution to Example 3.11 (3/5)

$$\begin{aligned}\Rightarrow I(\theta) &= E_{\mathbf{X}|\theta} \left[-\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{X}|\theta) \right] \\ &= -\frac{n}{\theta^2} + \frac{2}{\theta^3} E_{\mathbf{X}|\theta} \left[\sum_{i=1}^n X_i^2 \right] \\ &= -\frac{n}{\theta^2} + \frac{2}{\theta^3} \left(E_{X_1|\theta} [X_1^2] + \dots + E_{X_n|\theta} [X_n^2] \right) \\ &= -\frac{n}{\theta^2} + \frac{2n}{\theta^3} E_{X|\theta} [X^2]\end{aligned}$$

since the X_i are identically distributed.

$$\begin{aligned}\Rightarrow I(\theta) &= E_{\mathbf{X}|\theta} \left[-\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{X}|\theta) \right] \\ &= -\frac{n}{\theta^2} + \frac{2}{\theta^3} E_{\mathbf{X}|\theta} \left[\sum_{i=1}^n X_i^2 \right] \\ &= -\frac{n}{\theta^2} + \frac{2}{\theta^3} \left(E_{X_1|\theta} [X_1^2] + \dots + E_{X_n|\theta} [X_n^2] \right) \\ &= -\frac{n}{\theta^2} + \frac{2n}{\theta^3} E_{X|\theta} [X^2]\end{aligned}$$

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since the X_i are identically distributed.

Solution to Example 3.11 (4/5)

Now

$$E_{X|\theta} [X^2] = \int_0^{\infty} x^2 \times \left(\frac{2x e^{-x^2/\theta}}{\theta} \right) dx.$$

If we let $y = \frac{x^2}{\theta}$, then

$$\frac{dy}{dx} = \frac{2x}{\theta} \Rightarrow dx = \frac{\theta}{2x} dy.$$

Substituting into the integral above gives

$$\begin{aligned} \int_0^{\infty} y 2x e^{-y} \frac{\theta}{2x} dy &= \theta \int_0^{\infty} y e^{-y} dy \\ &= \theta \times 1 = \theta, \end{aligned}$$

since the remaining integral is the mean of a unit exponential.

Solution to Example 3.11 (4/5)

Now

$$E_{X|\theta} [X^2] = \int_0^{\infty} x^2 \times \left(\frac{2x e^{-x^2/\theta}}{\theta} \right) dx.$$

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since the remaining integral is the mean of a unit exponential.

Solution to Example 3.11 (5/5)

Therefore

$$I(\theta) = -\frac{n}{\theta^2} + \left(\frac{2n}{\theta^3} \times \theta\right) = \frac{n}{\theta^2}.$$

Hence, the Jeffreys prior for this model is

$$\begin{aligned}\pi(\theta) &\propto I(\theta)^{1/2} \\ &\propto \frac{\sqrt{n}}{\theta}, \quad \theta > 0 \\ &\propto \frac{1}{\theta}, \quad \theta > 0.\end{aligned}$$

Solution to Example 3.11 (5/5)

Therefore

$$I(\theta) = -\frac{n}{\theta^2} + \left(\frac{2n}{\theta^3} \times \theta\right) = \frac{n}{\theta^2}.$$

Hence, the Jeffreys prior for this model is

$$\pi(\theta) \propto I(\theta)^{1/2}$$

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Therefore

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Hence, the Jeffreys prior for this model is

$$\begin{aligned}\pi(\theta) &\propto I(\theta)^{1/2} \\ &\propto \frac{\sqrt{n}}{\theta}, \quad \theta > 0 \\ &\propto \frac{1}{\theta}, \quad \theta > 0.\end{aligned}$$

Therefore

$$l(\theta) = -\frac{n}{\theta^2} + \left(\frac{2n}{\theta^3} \times \theta \right) = \frac{n}{\theta^2}.$$

Hence, the Jeffreys prior for this model is

$$\begin{aligned}\pi(\theta) &\propto l(\theta)^{1/2} \\ &\propto \frac{\sqrt{n}}{\theta}, \quad \theta > 0 \\ &\propto \frac{1}{\theta}, \quad \theta > 0.\end{aligned}$$

Example 3.11

Notice that this distribution is **improper** since $\int_0^\infty d\theta/\theta$ is a divergent integral, and so we cannot find a constant which ensures that the density function integrates to one.

Example 3.12

Suppose we have a random sample from an exponential distribution, that is, $X_i|\theta \sim \text{Exp}(\theta)$, $i = 1, 2, \dots, n$ (independent).

Determine the Jeffreys prior for this model.

Solution to Example 3.12 (1/2)

Recall that

$$f_{\mathbf{X}}(\mathbf{x}|\theta) = \theta^n e^{-n\bar{x}\theta},$$

and therefore

$$\log f(\mathbf{x}|\theta) = n \log \theta - n\bar{x}\theta$$

$$\Rightarrow \frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = \frac{n}{\theta} - n\bar{x}$$

$$\Rightarrow \frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) = -\frac{n}{\theta^2}$$

$$\Rightarrow I(\theta) = E_{\mathbf{X}|\theta} \left[-\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{X}|\theta) \right] = \frac{n}{\theta^2}.$$

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Hence, the Jeffreys prior for this model is

$$\begin{aligned}\pi(\theta) &\propto I(\theta)^{1/2} \\ &\propto \frac{\sqrt{n}}{\theta}, \quad \theta > 0 \\ &\propto \frac{1}{\theta}, \quad \theta > 0.\end{aligned}$$

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Example 3.12

Notice that this distribution is **improper** since $\int_0^\infty d\theta/\theta$ is a divergent integral, and so we cannot find a constant which ensures that the density function integrates to one.

Notice also that this density is, in fact, a limiting form of a $Ga(g, h)$ density (ignoring the integration constant) since

$$\frac{h^g \theta^{g-1} e^{-h\theta}}{\Gamma(g)} \propto \theta^{g-1} e^{-h\theta} \rightarrow \frac{1}{\theta}, \quad \text{as } g \rightarrow 0, h \rightarrow 0.$$

Therefore, we obtain the same posterior distribution whether we adopt the Jeffreys prior or vague prior knowledge.

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Therefore, we obtain the same posterior distribution whether we adopt the Jeffreys prior or vague prior knowledge.

Example 3.13

Suppose we have a random sample from a $N(\mu, 1/\tau)$ distribution (with τ known).

Determine the Jeffreys prior for this model.

Solution to Example 3.13 (1/2)

Recall from Example 2.6 that

$$f_{\mathbf{X}}(\mathbf{x}|\mu) = \left(\frac{\tau}{2\pi}\right)^{n/2} \exp\left\{-\frac{\tau}{2} \sum_{i=1}^n (x_i - \mu)^2\right\},$$

and therefore

$$\log f(\mathbf{x}|\mu) = \frac{n}{2} \log(\tau) - \frac{n}{2} \log(2\pi) - \frac{\tau}{2} \sum_{i=1}^n (x_i - \mu)^2$$

$$\Rightarrow \frac{\partial}{\partial \mu} \log f(\mathbf{x}|\mu) = -\frac{\tau}{2} \times \sum_{i=1}^n -2(x_i - \mu)$$

$$= \tau \sum_{i=1}^n (x_i - \mu)$$

$$= \tau(n\bar{x} - n\mu)$$

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$$= n\tau(\bar{x} - \mu)$$

Also

$$\Rightarrow \frac{\partial^2}{\partial \mu^2} \log f(\mathbf{x}|\mu) = -n\tau$$

$$\Rightarrow I(\mu) = E_{\mathbf{X}|\mu} \left[-\frac{\partial^2}{\partial \mu^2} \log f(\mathbf{X}|\mu) \right] = n\tau.$$

Hence, the Jeffreys prior for this model is

$$\begin{aligned} \pi(\mu) &\propto I(\mu)^{1/2} \\ &\propto \sqrt{n\tau}, \quad -\infty < \mu < \infty \\ &= \text{constant}, \quad -\infty < \mu < \infty. \end{aligned}$$

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Notice that this distribution is **improper** since $\int_{-\infty}^{\infty} d\mu$ is a divergent integral, and so we cannot find a constant which ensures that the density function integrates to one.

Also it is a limiting form of a $N(b, 1/d)$ density (ignoring the integration constant) since

$$\left(\frac{d}{2\pi}\right)^{1/2} \exp\left\{-\frac{d}{2}(\mu - b)^2\right\} \propto \exp\left\{-\frac{d}{2}(\mu - b)^2\right\} \rightarrow 1,$$

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- Currently being marked, almost done
- Will try to release marks/return scripts this week/early next week

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- Questions to complete: 14, 40, 41 and also 30
- Due in by 4pm, Friday 3rd May
- Associated practical: currently scheduled at 1pm, Friday 3rd May (not helpful!), so trying to reschedule (perhaps next week), check emails!

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- Hoping to get the work back to you very soon

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■ Assignment 1

- Currently being marked, almost done
- Will try to release marks/return scripts this week/early next week

■ Assignment 2

- Questions to complete: **14, 40, 41** and also **30**
- Due in by 4pm, Friday 3rd May
- Associated practical: currently scheduled at 1pm, Friday 3rd May (not helpful!), so trying to reschedule (perhaps next week), check emails!

■ Mid-semester test

- Work looking good so far
- Hoping to get the work back to you very soon



- Sadly died on Tuesday 5th March

- Preface of your lecture notes:

"Since 1980, the number of academic staff in Mathematics & Statistics at Newcastle publishing advanced research using Bayesian methods has increased dramatically. In the 1980s, there was only one Bayesian at Newcastle. Now there are at least 12."

- "...one Bayesian at Newcastle": Professor Boys



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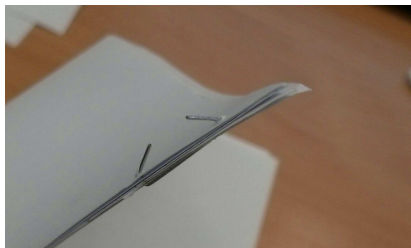
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- His funeral will be taking place this coming Thursday, so our scheduled session at 2pm is **cancelled**



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Dangerous stapling

Several assignments were poorly stapled

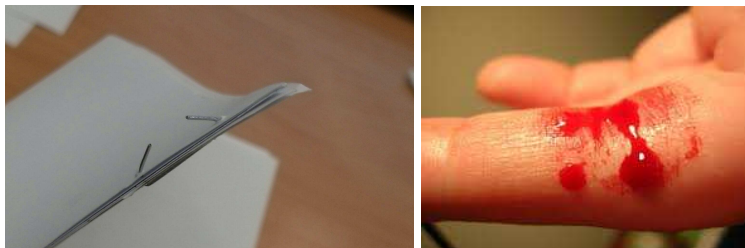


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Asymptotic posterior distribution

There are many limiting results in Statistics.

The one you will probably remember is the **Central Limit Theorem**.

This concerns the distribution of \bar{X}_n , the mean of n independent and identically distributed random variables (each with known mean μ and known variance σ^2), as the sample size $n \rightarrow \infty$.

It is easy to show that $E(\bar{X}_n) = \mu$ and $Var(\bar{X}_n) = \sigma^2/n$, and so if we define

$$Z = \frac{\bar{X}_n - \mu}{\sigma/\sqrt{n}} = \frac{\sqrt{n}(\bar{X}_n - \mu)}{\sigma},$$

then we know that

$$\frac{\sqrt{n}(\bar{X}_n - \mu)}{\sigma} \xrightarrow{\mathcal{D}} N(0, 1) \quad \text{as } n \rightarrow \infty.$$

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The following theorem gives a similar result for the posterior distribution.

Theorem (Asymptotic posterior distribution)

Suppose we have a *statistical model* $f(\mathbf{x}|\theta)$ for data $\mathbf{x} = (x_1, x_2, \dots, x_n)^T$, together with a *prior distribution* $\pi(\theta)$ for θ .
Then

$$\sqrt{J(\hat{\theta})} (\theta - \hat{\theta}) | \mathbf{x} \xrightarrow{\mathcal{D}} N(0, 1) \quad \text{as } n \rightarrow \infty,$$

where $\hat{\theta}$ is the likelihood mode and $J(\theta)$ is the *observed information*

$$J(\theta) = -\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta).$$

Using Bayes Theorem, the posterior distribution for θ is

$$\pi(\theta|\mathbf{x}) \propto \pi(\theta) f(\mathbf{x}|\theta).$$

Let $\psi = \sqrt{n}(\theta - \hat{\theta})$ and

$$\ell_n(\theta) = \frac{1}{n} \log f(\mathbf{x}|\theta)$$

be the average log-likelihood per observation, in which case,

$$f(\mathbf{x}|\theta) = e^{n\ell_n(\theta)}.$$

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Outline proof (2/7)

Recall Equation (3.7), which tells us about the distribution of a random variable $Y = g(X)$:

$$f_Y(y) = f_X(g^{-1}(y)) \left| \frac{d}{dy} g^{-1}(y) \right|.$$

We want to know the distribution of $\psi = g(\theta)$, where

$$g(\theta) = \sqrt{n}(\theta - \hat{\theta}).$$

Now

$$g^{-1}(\psi) = \hat{\theta} + \frac{\psi}{\sqrt{n}} \quad \text{and} \quad \frac{d}{d\psi} g^{-1}(\psi) = \frac{1}{\sqrt{n}},$$

giving

$$\pi_\psi(\psi) = \pi_\theta \left(\hat{\theta} + \frac{\psi}{\sqrt{n}} \mid \mathbf{x} \right) \times \frac{1}{\sqrt{n}}.$$

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Taking Taylor series expansions about $\psi = 0$ gives

$$\begin{aligned}\pi_{\theta} \left(\hat{\theta} + \frac{\psi}{\sqrt{n}} \right) &= \pi_{\theta}(\hat{\theta}) + \pi'_{\theta}(\hat{\theta}) \frac{\psi}{\sqrt{n}} + \frac{1}{2!} \pi''_{\theta}(\hat{\theta}) \left[\frac{\psi}{\sqrt{n}} \right]^2 \\ &\quad + \frac{1}{3!} \pi'''_{\theta}(\hat{\theta}) \left[\frac{\psi}{\sqrt{n}} \right]^3 + \dots \\ &\approx \pi_{\theta}(\hat{\theta}).\end{aligned}$$

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$$\text{Var} \left\{ \sqrt{n}(\theta - \hat{\theta}) \right\} = \left[-\ell''_n(\hat{\theta}) \right]^{-1}.$$

Multiplying the term inside $\{ \}$ by $\sqrt{-\ell''_n(\hat{\theta})}$ gives

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Thus, we have the equivalent result

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Dividing by $\sqrt{J(\hat{\theta})}$ and adding $\hat{\theta}$ also gives

$$\theta | \mathbf{x} \sim N(\hat{\theta}, J(\hat{\theta})^{-1}).$$

MEMORISE!

Thus, we have the equivalent result

$$\sqrt{J(\hat{\theta})} (\theta - \hat{\theta}) \mid \mathbf{x} \xrightarrow{\mathcal{D}} N(0, 1) \quad \text{as } n \rightarrow \infty.$$

Dividing by $\sqrt{J(\hat{\theta})}$ and adding $\hat{\theta}$ also gives

$$\theta \mid \mathbf{x} \sim N(\hat{\theta}, J(\hat{\theta})^{-1}).$$

MEMORISE!

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$$\theta \mid \mathbf{x} \sim N(\hat{\theta}, J(\hat{\theta})^{-1}).$$

MEMORISE!

Example 3.14

Suppose we have a random sample from a distribution with probability density function

$$f(x|\theta) = \frac{2x e^{-x^2/\theta}}{\theta}, \quad x > 0, \theta > 0.$$

Determine the asymptotic posterior distribution for θ . Note that from Example 3.11 we have

$$\begin{aligned} \frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) &= -\frac{n}{\theta} + \frac{1}{\theta^2} \sum_{i=1}^n x_i^2, \\ J(\theta) &= -\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) = -\frac{n}{\theta^2} + \frac{2}{\theta^3} \sum_{i=1}^n x_i^2 = \frac{n}{\theta^3} \left(-\theta + \frac{2}{n} \sum_{i=1}^n x_i^2 \right). \end{aligned}$$

Solution to Example 3.14 (1/2)

The asymptotic posterior distribution is given by

$$\theta | \mathbf{x} \sim N(\hat{\theta}, \mathbf{J}(\hat{\theta})^{-1}).$$

First, let's find $\hat{\theta}$. Now

$$\frac{\partial}{\partial \theta} \log f(\mathbf{x} | \theta) = -\frac{n}{\theta} + \frac{1}{\theta^2} \sum_{i=1}^n x_i^2;$$

Setting equal to zero and solving for $\theta = \hat{\theta}$ gives

$$\hat{\theta} = \frac{1}{n} \sum_{i=1}^n x_i^2 = \bar{x^2}.$$

Solution to Example 3.14 (1/2)

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$$\theta | \mathbf{x} \sim N(\hat{\theta}, J(\hat{\theta})^{-1}).$$

First, let's find $\hat{\theta}$. Now

$$\frac{\partial}{\partial \theta} \log f(\mathbf{x} | \theta) = -\frac{n}{\theta} + \frac{1}{\theta^2} \sum_{i=1}^n x_i^2;$$

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$$\theta | \mathbf{x} \sim N(\hat{\theta}, J(\hat{\theta})^{-1}).$$

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$$\hat{\theta} = \frac{1}{n} \sum_{i=1}^n x_i^2 = \overline{x^2}.$$

Solution to Example 3.14 (2/2)

Also,

$$\begin{aligned}J(\hat{\theta}) &= \frac{n}{\hat{\theta}^3} \left(-\hat{\theta} + \frac{2}{n} \sum_{i=1}^n x_i^2 \right) \\&= \frac{n}{(\bar{x}^2)^3} \left(-\bar{x}^2 + 2\bar{x}^2 \right) \\&= \frac{n}{(\bar{x}^2)^3} \bar{x}^2 = \frac{n}{(\bar{x}^2)^2}.\end{aligned}$$

Therefore, for large n , the (approximate) posterior distribution for θ is

$$\theta | \mathbf{x} \sim N \left(\bar{x}^2, \frac{1}{n} (\bar{x}^2)^2 \right).$$

Solution to Example 3.14 (2/2)

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Therefore, for large n , the (approximate) posterior distribution for θ is

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Also,

$$\begin{aligned} J(\hat{\theta}) &= \frac{n}{\hat{\theta}^3} \left(-\hat{\theta} + \frac{2}{n} \sum_{i=1}^n x_i^2 \right) \\ &= \frac{n}{(\bar{x}^2)^3} \left(-\bar{x}^2 + 2\bar{x}^2 \right) \\ &= \frac{n}{(\bar{x}^2)^3} \bar{x}^2 = \frac{n}{(\bar{x}^2)^2}. \end{aligned}$$

Therefore, for large n , the (approximate) posterior distribution for θ is

$$\theta | \mathbf{x} \sim N \left(\bar{x}^2, \frac{1}{n} (\bar{x}^2)^2 \right).$$

Example 3.15

Suppose we have a random sample from an exponential distribution, that is, $X_i|\theta \sim \text{Exp}(\theta)$, $i = 1, 2, \dots, n$ (independent).

Determine the asymptotic posterior distribution for θ .

Note that from Example 3.12 we have

$$\begin{aligned}\frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) &= \frac{n}{\theta} - n\bar{x}, \\ J(\theta) &= -\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) = \frac{n}{\theta^2}.\end{aligned}$$

Solution to Example 3.15 (1/1)

We have

$$\begin{aligned}\frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = 0 &\implies \hat{\theta} = \frac{1}{\bar{x}} \\ &\implies J(\hat{\theta}) = \frac{n}{\left(\frac{1}{\bar{x}}\right)^2} = n\bar{x}^2 \\ &\implies J(\hat{\theta})^{-1} = \frac{1}{n\bar{x}^2}.\end{aligned}$$

Therefore, for large n , the (approximate) posterior distribution for θ is

$$\theta|\mathbf{x} \sim N\left(\frac{1}{\bar{x}}, \frac{1}{n\bar{x}^2}\right).$$

Solution to Example 3.15 (1/1)

We have

$$\begin{aligned}\frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = 0 &\implies \hat{\theta} = \frac{1}{\bar{x}} \\ &\implies J(\hat{\theta}) = \frac{n}{\left(\frac{1}{\bar{x}}\right)^2} = n\bar{x}^2 \\ &\implies J(\hat{\theta})^{-1} = \frac{1}{n\bar{x}^2}.\end{aligned}$$

Therefore, for large n , the (approximate) posterior distribution for θ is

$$\theta|\mathbf{x} \sim N\left(\frac{1}{\bar{x}}, \frac{1}{n\bar{x}^2}\right).$$

Example 3.15

Recall that, assuming a vague prior distribution, the posterior distribution is a $Ga(n, n\bar{x})$ distribution, with mean $1/\bar{x}$ and variance $1/(n\bar{x}^2)$.

The Central Limit Theorem tells us that, for large n , the gamma distribution tends to a normal distribution, matched, of course, for mean and variance.

Therefore, we have shown that, for large n , the asymptotic posterior distribution is the same as the posterior distribution under vague prior knowledge. Not a surprising result!

Example 3.16

Suppose we have a random sample from a $N(\mu, 1/\tau)$ distribution (with τ known). Determine the asymptotic posterior distribution for μ . Note that from Example 3.13 we have

$$\frac{\partial}{\partial \mu} \log f(\mathbf{x}|\mu) = n\tau(\bar{x} - \mu),$$
$$J(\mu) = -\frac{\partial^2}{\partial \mu^2} \log f(\mathbf{x}|\mu) = n\tau.$$

Solution to Example 3.16 (1/1)

We have

$$\begin{aligned}\frac{\partial}{\partial \mu} \log f(\mathbf{x}|\mu) = 0 &\implies \hat{\mu} = \bar{x} \\ &\implies J(\hat{\mu}) = n\tau \\ &\implies J(\hat{\mu})^{-1} = \frac{1}{n\tau}.\end{aligned}$$

Therefore, for large n , the (approximate) posterior distribution for μ is

$$\mu|\mathbf{x} \sim N\left(\bar{x}, \frac{1}{n\tau}\right).$$

Example 3.16

Again, we have shown that the asymptotic posterior distribution is the same as the posterior distribution under vague prior knowledge.

Using a random sample from a $Bin(k, \theta)$ (with k known), determine the posterior distribution for θ assuming

- (i) vague prior knowledge;
- (ii) the Jeffreys prior distribution;
- (iii) a very large sample.

The **conjugate prior distribution** is a $Beta(g, h)$ distribution. Using this prior distribution, the posterior density is

$$\begin{aligned}\pi(\theta|\mathbf{x}) &\propto \pi(\theta) f(\mathbf{x}|\theta) \\ &\propto \theta^{g-1}(1-\theta)^{h-1} \times \prod_{i=1}^n \theta^{x_i}(1-\theta)^{k-x_i}, \quad 0 < \theta < 1 \\ &\propto \theta^{g+n\bar{x}-1}(1-\theta)^{h+nk-n\bar{x}-1}, \quad 0 < \theta < 1\end{aligned}$$

i.e. $\theta|\mathbf{x} \sim Beta(G = g + n\bar{x}, H = h + nk - n\bar{x})$.

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i.e. $\theta|\mathbf{x} \sim Beta(G = g + n\bar{x}, H = h + nk - n\bar{x})$.

We represent **vague prior information** by taking a conjugate prior distribution with large variance.

As the beta distribution restricts values to the range $(0,1)$, there is a finite upper limit to the variance.

Intuitively, the maximum variance is achieved when the probability density is pushed to the extremes of the range, that is, equal mass at $\theta = 0$ and $\theta = 1$ – this distribution is obtained in the limit $g \rightarrow 0$ and $h \rightarrow 0$.

Thus we will take this limit to represent vague prior information. Hence the posterior distribution under vague prior information is

$$\theta|x \sim \text{Beta}(n\bar{x}, nk - n\bar{x}).$$

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$$\theta | \mathbf{x} \sim \text{Beta}(n\bar{x}, nk - n\bar{x}).$$

The **Jeffreys prior distribution** is

$$\pi(\theta) \propto \sqrt{I(\theta)}.$$

Now

$$\begin{aligned} f(\mathbf{x}|\theta) &\propto \prod_{i=1}^n \theta^{x_i} (1-\theta)^{k-x_i} \\ &\propto \theta^{n\bar{x}} (1-\theta)^{kn-n\bar{x}}. \end{aligned}$$

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Therefore

$$\begin{aligned}
 \log f(\mathbf{x}|\theta) &= \text{constant} + n\bar{x} \log \theta + n(k - \bar{x}) \log(1 - \theta) \\
 \Rightarrow \frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) &= \frac{n\bar{x}}{\theta} - \frac{n(k - \bar{x})}{1 - \theta} \\
 \Rightarrow \frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) &= -\frac{n\bar{x}}{\theta^2} - \frac{n(k - \bar{x})}{(1 - \theta)^2} \\
 \Rightarrow I(\theta) &= E_{\mathbf{X}|\theta} \left[-\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{X}|\theta) \right] \\
 &= \frac{nE_{\mathbf{X}|\theta}(\bar{X})}{\theta^2} + \frac{n[k - E_{\mathbf{X}|\theta}(\bar{X})]}{(1 - \theta)^2}.
 \end{aligned}$$

Therefore

$$\begin{aligned} \log f(\mathbf{x}|\theta) &= \text{constant} + n\bar{x} \log \theta + n(k - \bar{x}) \log(1 - \theta) \\ \Rightarrow \frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) &= \frac{n\bar{x}}{\theta} - \frac{n(k - \bar{x})}{1 - \theta} \\ \Rightarrow \frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) &= -\frac{n\bar{x}}{\theta^2} - \frac{n(k - \bar{x})}{(1 - \theta)^2} \\ \Rightarrow I(\theta) &= E_{\mathbf{X}|\theta} \left[-\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{X}|\theta) \right] \\ &= \frac{nE_{\mathbf{X}|\theta}(\bar{X})}{\theta^2} + \frac{n[k - E_{\mathbf{X}|\theta}(\bar{X})]}{(1 - \theta)^2}. \end{aligned}$$

Therefore

$$\log f(\mathbf{x}|\theta) = \text{constant} + n\bar{x} \log \theta + n(k - \bar{x}) \log(1 - \theta)$$

$$\Rightarrow \frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = \frac{n\bar{x}}{\theta} - \frac{n(k - \bar{x})}{1 - \theta}$$

$$\Rightarrow \frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x}|\theta) = -\frac{n\bar{x}}{\theta^2} - \frac{n(k - \bar{x})}{(1 - \theta)^2}$$

$$\begin{aligned} \Rightarrow I(\theta) &= E_{\mathbf{X}|\theta} \left[-\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{X}|\theta) \right] \\ &= \frac{nE_{\mathbf{X}|\theta}(\bar{X})}{\theta^2} + \frac{n[k - E_{\mathbf{X}|\theta}(\bar{X})]}{(1 - \theta)^2}. \end{aligned}$$

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 &= \frac{nE_{\mathbf{X}|\theta}(\bar{X})}{\theta^2} + \frac{n[k - E_{\mathbf{X}|\theta}(\bar{X})]}{(1 - \theta)^2}.
 \end{aligned}$$

Now $E_{\mathbf{X}|\theta}(\bar{X}) = E_{X|\theta}(X) = k\theta$. Therefore

$$I(\theta) = \frac{nk}{\theta} + \frac{nk}{1-\theta} = \frac{nk}{\theta(1-\theta)}.$$

Hence the Jeffreys prior for this model is

$$\begin{aligned}\pi(\theta) &\propto \sqrt{I(\theta)} \\ &\propto \sqrt{\frac{nk}{\theta(1-\theta)}}, \quad 0 < \theta < 1 \\ &\propto \theta^{-1/2}(1-\theta)^{-1/2}, \quad 0 < \theta < 1.\end{aligned}$$

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This is a $Beta(1/2, 1/2)$ prior distribution and so the resulting posterior distribution is

$$\theta|\mathbf{x} \sim Beta(1/2 + n\bar{x}, 1/2 + nk - n\bar{x}).$$

The **asymptotic posterior distribution** (as $n \rightarrow \infty$) is

$$\theta | \mathbf{x} \sim N(\hat{\theta}, J(\hat{\theta})^{-1}),$$

where

$$J(\theta) = -\frac{\partial^2}{\partial \theta^2} \log f(\mathbf{x} | \theta) = \frac{n\bar{x}}{\theta^2} + \frac{n(k - \bar{x})}{(1 - \theta)^2}.$$

Now

$$\frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = 0 \quad \implies \quad \frac{n\bar{x}}{\hat{\theta}} - \frac{n(k - \bar{x})}{1 - \hat{\theta}} = 0$$

$$\implies \quad \hat{\theta} = \frac{\bar{x}}{k}$$

$$\implies \quad J(\hat{\theta}) = \frac{nk^3}{\bar{x}(k - \bar{x})}$$

$$\implies \quad J(\hat{\theta})^{-1} = \frac{\bar{x}(k - \bar{x})}{nk^3}$$

Now

$$\frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = 0 \quad \Rightarrow \quad \frac{n\bar{x}}{\hat{\theta}} - \frac{n(k - \bar{x})}{1 - \hat{\theta}} = 0$$

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Now

$$\frac{\partial}{\partial \theta} \log f(\mathbf{x}|\theta) = 0 \quad \Longrightarrow \quad \frac{n\bar{x}}{\hat{\theta}} - \frac{n(k - \bar{x})}{1 - \hat{\theta}} = 0$$

$$\Longrightarrow \quad \hat{\theta} = \frac{\bar{x}}{k}$$

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$$\Longrightarrow \quad J(\hat{\theta})^{-1} = \frac{\bar{x}(k - \bar{x})}{nk^3}.$$

Therefore, for large n , the posterior distribution for θ is

$$\theta|\mathbf{x} \sim N\left(\frac{\bar{x}}{k}, \frac{\bar{x}(k - \bar{x})}{nk^3}\right) \quad \text{approximately.}$$