

# Lecture 5

## TESTS OF INDEPENDENCE

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Instead of comparing **one** categorical variable to a hypothesised probability distribution, we now use the  $\chi^2$  distribution to compare **two** sets of categorical variables.

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**How can we display such categorical data?**

We've already seen how to construct frequency tables for a **single** categorical variable. But what about **two** categorical variables?

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| Case number | Employment status | Gender |
|-------------|-------------------|--------|
| 1           | 2                 | 0      |
| 2           | 0                 | 0      |
| 3           | 1                 | 1      |
| 4           | 0                 | 1      |
| 5           | 1                 | 1      |
| 6           | 0                 | 0      |
| 7           | 0                 | 1      |
| ⋮           | ⋮                 | ⋮      |

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Consider the following table which shows the first few rows of a computer file of data from the previous example:

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| 5           | 1                 | 1      |
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| 7           | 0                 | 1      |
| ⋮           | ⋮                 | ⋮      |

We actually have information on **310** graduates. Thus, the above table would have 310 rows!

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| Employment status | Gender | Frequency |
|-------------------|--------|-----------|
| 0                 | 0      | 100       |
| 0                 | 1      | 90        |
| 1                 | 0      | 33        |
| 1                 | 1      | 40        |
| 2                 | 0      | 25        |
| 2                 | 1      | 22        |

A more concise way of presenting these data is to consider all combinations of **employment status** and **gender**, and then tabulate the frequencies within these pairings, i.e.

| <b>Employment status</b> | <b>Gender</b> | Frequency |
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| 0                        | 0             | 100       |
| 0                        | 1             | 90        |
| 1                        | 0             | 33        |
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| 2                        | 0             | 25        |
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At least we can get this table on a single page!

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- Each **row** in the contingency table corresponds to a single category from one of the categorical variables;
- Each **column** in the contingency table corresponds to a single category from the other categorical variable;
- Contingency tables often show the column totals, row totals and the overall sample size too.

In the previous example, **employment status** has three categories and **gender** has two categories, so we will get a  $3 \times 2$  contingency table:

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|        | Permanent | Temporary | Unemployed | Total |
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| Male   | 100       | 33        | 25         | 158   |
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This is just the opposite to the null hypothesis, i.e.

$H_1$  : There *is* an association between the two variables      or

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You need to compute these first before you can calculate the test statistic.

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$$\Pr(\mathbf{F} \text{ and } \mathbf{T}) = \Pr(\mathbf{F}) \times \Pr(\mathbf{T}).$$

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$$\begin{aligned} E &= \Pr(\mathbf{F} \text{ and } \mathbf{T}) \times \text{sample size} \\ &= \Pr(\mathbf{F}) \times \Pr(\mathbf{T}) \times \text{sample size} \\ &= \frac{\text{row total for } \mathbf{F}}{\text{sample size}} \times \frac{\text{column total for } \mathbf{T}}{\text{sample size}} \times \text{sample size} \end{aligned}$$

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Generally, the expected frequencies are found as

$$E = \frac{\text{row total} \times \text{column total}}{\text{total sample size}}$$

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- For “cell 1” (Male and Permanent), we have

$$\begin{aligned} E_1 &= \frac{158 \times 190}{310} \\ &= \frac{30020}{310} \\ &= 96.839. \end{aligned}$$

- For “cell 2” (Male and Temporary), we have

$$\begin{aligned} E_2 &= \frac{158 \times 73}{310} \\ &= \frac{11534}{310} \\ &= 37.206. \end{aligned}$$

The corresponding frequencies for the other cells are shown in the table below:

|               | <b>Permanent</b> | <b>Temporary</b> | <b>Unemployed</b> | Total |
|---------------|------------------|------------------|-------------------|-------|
| <b>Male</b>   | 96.839           | 37.206           | 23.955            | 158   |
| <b>Female</b> | 93.161           | 35.794           | 23.045            | 152   |
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| $O$ | $E$    | $\frac{(O-E)^2}{E}$ |
|-----|--------|---------------------|
| 100 | 96.839 | 0.103               |
| 33  | 37.206 | 0.475               |
| 25  | 23.955 | 0.046               |
| 90  | 93.161 | 0.107               |
| 40  | 35.794 | 0.494               |
| 22  | 23.045 | 0.047               |
|     |        | 1.272               |

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and so our test statistic is  $X^2 = 1.272$ .

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Referring to table 4.1 (in chapter 4), we see that this gives the following critical values:

| Significance level | 10%  | 5%   | 1%   |
|--------------------|------|------|------|
| Critical value     | 4.61 | 5.99 | 9.21 |

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| Critical value     | 4.61 | 5.99 | 9.21 |

Our test statistic  $X^2 = 1.272$  lies to the left of the first critical value. Thus, our  $p$ -value is **bigger than 10%**.

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- Our  $p$ -value is bigger than 10%, and so we have no evidence against the null hypothesis;
- we retain  $H_0$ ;
- It appears that the two categorical variables (employment status and gender) *are* independent!

## Example (page 48)



In a market research survey 200 people are shown a proposed design for the new Mini Cooper car, and they are asked if they like the design. The responses, broken down by age groups, are shown in the table below.

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|                 | Under 21 | 21–35 | Over 35 | Total |
|-----------------|----------|-------|---------|-------|
| Liked design    | 24       | 38    | 70      | 132   |
| Disliked design | 35       | 17    | 16      | 68    |
| Total           | 59       | 55    | 86      | 200   |

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Is there any evidence to suggest that age is associated with attitude to the proposed design?

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For “cell 1” (**Liked design** and **Under 21**), we get:

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For “cell 1” (**L**iked **d**esign and **U**nder **21**), we get:

$$\begin{aligned} E_1 &= \frac{132 \times 59}{200} \\ &= 38.94. \end{aligned}$$

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$$\begin{aligned} E_2 &= \frac{132 \times 55}{200} \\ &= 36.3. \end{aligned}$$

$$\begin{aligned} E_3 &= \frac{132 \times 86}{200} \\ &= 56.76. \end{aligned}$$

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$$E_4 = \frac{68 \times 59}{200}$$

$$= 20.06.$$

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$$= 20.06.$$

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$$= 18.7.$$

$$E_6 = \frac{68 \times 86}{200}$$

$$= 29.24$$

## Step 3 (*test statistic*)

To calculate the test statistic, it helps to draw up a table:

| $O$ (Observed frequencies) | $E$ (Expected frequencies) | $\frac{(O-E)^2}{E}$ |
|----------------------------|----------------------------|---------------------|
| 24                         | 38.94                      | 5.732               |

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| 38                         | 36.3                       | 0.080               |
| 70                         | 56.76                      | 3.088               |
| 35                         | 20.06                      | 11.127              |
| 17                         | 18.7                       | 0.155               |
| 16                         | 29.24                      | 5.995               |

### Step 3 (*test statistic*)

To calculate the test statistic, it helps to draw up a table:

| $O$ (Observed frequencies) | $E$ (Expected frequencies) | $\frac{(O-E)^2}{E}$ |
|----------------------------|----------------------------|---------------------|
| 24                         | 38.94                      | 5.732               |
| 38                         | 36.3                       | 0.080               |
| 70                         | 56.76                      | 3.088               |
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Thus, our test statistic is:

$$\begin{aligned} \chi^2 &= \frac{(O - E)^2}{E} \\ &= 26.176. \end{aligned}$$

## Step 4 (*p-value*)

Our degrees of freedom to use Table 4.1 is given by

$$\begin{aligned}\nu &= (\text{number of rows} - 1) \times (\text{number of columns} - 1) \\ &= (2 - 1) \times (3 - 1) \\ &= 2.\end{aligned}$$

## Step 4 (*p*-value)

Referring to Table 4.1, we thus get:

| <i>p</i> -value | 10%         | 5%          | 1%          |
|-----------------|-------------|-------------|-------------|
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Thus, our *p*-value is **less than 1%**.

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- There is evidence to suggest that age **is** associated with attitude to the proposed design of the new Mini Cooper.