

Thanks for taking the time to click on the link for this questionnaire! Now please spare a few more minutes to answer the following questions – it really shouldn't take long at all! Remember – this questionnaire is anonymous, so please be honest when answering the questions. Your opinion really does count and will help us put things right, should we need to, for your future case study work.

1. First of all, please answer these simple questions:

Your degree programme: Accounting and Finance BA(hons)   
Business Accounting and Finance BA(hons)

Gender: Male  Female

2. Which case study have you just completed?

"The Beckham effect"   
"Drinking to good health"   
"How much should the new iPhone cost?"

3. On a scale of 1-10, how interesting did you find your case study? (10 = most interesting)

1      2      3      4      5      6      7      8      9      10  
                             
*Least interesting* ----- *Most interesting*

4. On a scale of 1-10, how difficult did you find your case study? (10 = most difficult)

1      2      3      4      5      6      7      8      9      10  
                             
*Least difficult* ----- *Most difficult*

5. On a scale of 1-10, how useful was your case study for improving your understanding of the methods? (10 = most useful)

1      2      3      4      5      6      7      8      9      10  
                             
*Least uesful* ----- *Most useful*

6. Please use the space below to provide any other comments or thoughts about the case study material and the case study tutorial classes.

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